

LAKE WISCONSIN ALLIANCE
REGULAR BOARD OF DIRECTORS MEETING
In person at the Lodi Town Hall & Via Zoom
June 23, 2022

Officers Present: Mike Gleason, Kirk Boehm

Directors Present: David Kell, Jenny Zumm, Rob Zumm, Andrea Murray

Visitors: None

A quorum was present.

1. Call to order by President Gleason at 6:38 pm.
2. MEETING MINUTES: A motion was made to approve the May 26, 2022, meeting minutes, and seconded. Motion carried.
3. TREASURER'S REPORT: Brandon emailed his report to the board members. Our current account balance is \$51,240.93. Deposits were made for memberships. No withdrawals were made.
4. FINANCE COMMITTEE REPORT: See Treasurer's report.
5. COMMUNICATION COMMITTEE REPORT
 - a. Mike reported.
 - b. Mike added a link to the WDNR Healthy Watersheds action plan, posted video and flyer on the Red, White & Blue Parade.
 - c. Get Mike any items you would like posted on the website.
6. EDUCATION COMMITTEE REPORT: Jen reported. Nothing new.
7. MEMBERSHIP COMMITTEE REPORT
 - a. David reported.
 - b. We have 419 members of which 22 are businesses.
 - c. We will send out another email reminder to renew membership in a few weeks.
8. We discussed recruiting new board members and who might want to be our next president.
 - a. Membership applications will be reviewed for those who checked they were willing to volunteer, they will be called, and an effort will be made to set up a meet and greet for those who may want to join our board. It would be informal, perhaps with some snacks and drinks. The location is TBD but the Lodi Town Hall would work.
 - b. Kirk suggested we talk to FLOW and PACRS to see what works for them.
9. LWA GEAR/LOGO WEAR
 - a. Mike reported nothing new from Barefoot Bay for Lake Wisconsin gear. Waiting to hear how Lake Wisconsin sales are going and will contact Barefoot if we don't hear something soon.
 - b. Barefoot Bay link is on our web page. We will consider adding to facebook page after we gain some experience with each company.
 - c. Made color decisions on T-shirt and Koolie order.
10. MERRIMAC FESTIVAL: Mike has the form which is due by July 17th, but wants to wait to hear from other board member(s) who will attend. If we don't have anyone in addition to Mike, for the 10-4 Saturday August 6th event by July 17th, he won't sign us up.
11. SUNSET ON THE FARM
 - a. Kirk applied for a grant of \$2,000 from Alliant Energy to help pay for the August 4th event.
 - b. We will receive post card type fliers to mail to our membership. David will get address labels. Not sure who's paying postage yet. We may need to vote to pay it at the next meeting.

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- c. We will have a booth at the event and encourage board members to attend and promote LWA to those attending the event. We will have brochures to pass out and other LWA items including key chains, Koolies, etc. if received by then. It would be helpful if someone could create some LWA informational posters.
12. Old business
- a. Stump trimming update: Mike met with DNR again and it sounded positive, but there are so many approval steps with the DNR that their decision is unpredictable. DNR has a Skype meeting scheduled with Alliant Energy on July 1st that Mike will attend.
 - b. Wildcat/Tipperary Water Restoration Alliance Meeting, Tuesday 6/21, was attended by Mike. He found out that Nina did not share the information David found, and Mike sent to her in February, regarding the Onalaska bridge construction project that may be helpful to them in finding a solution. They now all have the information and are working to get organized and on target.
13. Other items
- a. Kirk brought up that now that our checking account balance is over \$50K we may have to fill out different forms to maintain our “non-profit” status. David said it’s just a different form.
 - b. Mike is planning to move out of the area and closer to his children. The board should start thinking about adding to the board and who may want to take Mike’s position as President. We will form a nominating committee at the next board meeting.
 - c. Kirk advised that the DNR used to advise LWA anytime someone did something on Lake Wisconsin, like spraying for weeds, etc. Since that person has retired we no longer get that type of information. Mike said he would contact Arthur Watkinson and see if he could make arrangements so we are advised of such activities in the future.

The next board meeting will be held Thursday, July 28, 2022, at 6:30 pm, location TBD. A motion was made to adjourn the meeting, and seconded, motion carried. The meeting adjourned at 8:05 pm.

Submitted by: Mike Gleason

Approved: July 22, 2022