

LAKE WISCONSIN ALLIANCE
BOARD OF DIRECTORS MEETING
LUCKY'S ON THE LAKE
May 23, 2019

Officers Present: Kirk Boehm, Brandon Herbert, Melissa Keenan

Directors Present: Sandra Boehm, Mike Gleason, David Kell, Bill Stehling

Visitors: Donna Stehling, Denise Murphy

1. INTRODUCTIONS
 - a. Call to order by President Boehm at 6:34 PM.
 - b. Denise Murphy introduced herself.
2. MEETING MINUTES
 - a. Minutes of the April meeting were opened for discussion. A motion was made to approve the minutes, and seconded. Motion carried.
3. TREASURER'S REPORT
 - a. Brandon provided a report (attached).
 - b. **ACTION:** Brandon will get his own PayPal log-in.
 - c. Kirk reported that that he will be writing checks to himself because he paid for the Econprint services.
 - d. Brandon completed the IRS 990 form. He noted that reports from the previous 5 years should be submitted as well, but he doesn't have them. Kirk suggested that Mark Taber would have them.
 - e. **ACTION:** Kirk will contact Mark Taber to ask about the past forms.
4. FINANCE COMMITTEE REPORT
 - a. Brandon provided the final budget (attached).
5. COMMUNICATION COMMITTEE REPORT
 - a. Mike noted that we sent two checks to Sara Dregney. She voided one and cashed check #1044.
 - b. Mike reported that Dan Braun can update the LWA website and fix the email problem for \$637-\$787. He can provide additional help for \$75 per hour and keep the current website going. He can make the website faster and more visible and we could keep using GoDaddy.com. We may need to plan to add \$500 per year to the budget to keep the website up.
 - c. A motion was made to approve using Dan to update the website and provide training, and to add this expense to the annual budget.
6. EDUCATION COMMITTEE REPORT
 - a. Melissa reported about the fish shocking demonstration scheduled for May 15, 2019. Only two people showed up so we cancelled the demonstration. The DNR representatives handed out the 2017 Comprehensive Survey Summary to the LWA members present.
 - b. Melissa reported that she held a Seki Disk training session and no one showed up. She also reported that there are a few spots available for monitoring. Sandra volunteered to do monitoring if there were spots available on the east end of the lake.
 - c. **ACTION:** Sandra will contact Melissa to determine if spots are available for monitoring on the east end of the lake, and request training if there are.

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- d. Melissa reported that she will not be planning any more educational events for at least several months.
7. MEMBERSHIP COMMITTEE REPORT
- a. David reported.
 - b. We have 91 individual memberships and 7 business memberships so far.
 - c. Kirk gave David the memberships that were in the PO box this past week. There were a lot. The letter to the membership was obviously a great success.
 - d. David noted that he has not received a renewal from Terra Firma and asked Kirk to follow-up. (NOTE: renewal has now been received).
8. GUEST – DENISE MURPHY
- a. Denise gave an update to the board regarding the erosion problem near her property on Benson Lane. Kirk reported that he has been working with Alliant Energy to determine ownership of the property.
9. BOD RECRUITMENT/NOMINATIONS
- a. Sandra reported that she has not recruited any new members interested in being on the BOD. Brandon noted that he recently spoke to someone who may be interested joining.
 - b. **ACTION:** Sandra will contact two people she believes may be interested in joining.
10. SUMMERTIME EVENT
- a. The BOD selected Saturday, July 27th for the “Come and Meet the LWA Members Event” on one of the sandbars. We will advertise that it will be from 2:00 – 5:00 pm, and we will eat at 4:00 pm. LWA will provide hamburgers, brats, chips, lemonade, water. BOD members who wish to can bring side dishes. It will be a BYOB event.
11. ANNUAL MEETING
- a. We need to select a speaker. Several ideas were presented (TMDL update, water fowl, and local historian). A decision will need to be made at the June meeting.
12. DNR GRANT; SURVEY OF MEMBERSHIP
- a. Kirk asked if board members had the opportunity to review the draft questions that we emailed to the group. The members noted that they did like the questions.
 - b. Kirk noted that Terra Firma is willing to help pay for the survey if they are mentioned. Kirk suggested that we ask all of the business members if they are interested in helping. The board discussed the options.
 - c. A motion was made to invite businesses to sponsor the survey. Four members voted yes and three voted no. The motion carried.
 - d. **ACTION:** Kirk will send an email to all business members asking if they would like to help sponsor the survey for \$250.
13. NEW BUSINESS/OTHER BUSINESS
- a. Donna Stehling presented a new Sauk Prairie Conservation Alliance Visitor Guide for the Badger Lands
14. NEXT MEETING
- a. The next regular meeting date is June 27, 2019 pm at Lucky's.

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- b. A motion was made to adjourn the meeting, and seconded; motion carried. The meeting adjourned at 7:51 pm.

Submitted by: Sandra Boehm

Date approved: June 27, 2019