

# **The official rules of The Lake Wisconsin Alliance Digital Photo Contest.**

## **ELIGIBILITY**

The Digital Photo Contest is open to all professional and amateur photographers. Board Members of The Lake Wisconsin Alliance ("LWA"), as well as the immediate family (spouse, parents, siblings, and children) and household members, are not eligible to enter. LWA reserves the right to reject any entry that does not comply with these Official Rules.

## **ENTRY PERIOD**

The Photo Contest begins at 12:00am CST on June 1, 2017 and ends at 11:59pm CST on August 20, 2017 (the "Entry Period"). Entries submitted before or after the Entry Period will not be eligible.

## **VOTING PERIOD**

The voting period will take place at the LWA Annual Meeting on Saturday, August 26, 2017 beginning at 11:00am CST and ending at 1:00pm CST.

## **WHAT TO ENTER**

The LWA is committed to a clean Lake Wisconsin for the enjoyment of future generations. For our 2017 Photo Contest, we'd like to know: "what does your Lake Wisconsin look like?" What does Lake Wisconsin mean to you? Everyone sees Lake Wisconsin through a different lens, and we want you to show us your view!

To ensure eligibility for the contest, please submit files no larger than 20MB at the time of entry. Photos that have been digitally altered beyond standard optimization (removal of dust, cropping, reasonable adjustments to exposure, color and contrast, etc.) will be disqualified.

Entries must be submitted as digital files. Please include the following information:

- Photographer's Name & contact information (address, phone, email address)
- Photo location (ex: Whalen's Grade, Sunset Bay, etc.)
- Detailed caption of subject matter

The following submissions are ineligible:

- Photos that violate or infringe upon another person's rights, including but not limited to copyright and photographs of persons without the necessary consent required by law in your jurisdiction. Photos that contain sexually explicit, nude, obscene, violent or other objectionable or inappropriate content.

- Images that involve the willful harassment of wildlife, or damage to the environment by the photographer.
- Images that involve putting any individual or animal in danger.
- The LWA shall determine entry eligibility in its sole and absolute discretion. Submissions may be watermarked if desired, but the watermark should be inconspicuous enough to not interfere with the judging of the photo.

## **HOW TO ENTER**

All images must be submitted by emailing all required fields, including name, email and other information about your photo submission to [info@lakewisconsinalliance.org](mailto:info@lakewisconsinalliance.org).

You may enter an unlimited number of times. By entering, you indicate your unconditional agreement to, and acceptance of, the Official Rules and LWA's decisions, which are final and binding.

Entrants may be asked to supplement their submission (such as with a paragraph about their photo or the highest resolution version of their photo) anytime on or after August 20, 2017.

## **JUDGING**

Photos will be judged on originality, technical excellence, composition, overall impact, artistic merit and subject matter relevance to humans and nature. Voting members will evaluate all valid entries on Saturday, August 26, 2017 and the photos with the most votes will win. Voting members will select 12 winning photos. These photos will be featured on the LWA website and in LWA's first calendar to be published for 2018.

All judging decisions are final. The LWA will notify the winner via the contact information provided at the time of entry.